

IDEX THINK_TANK

Harnessing the power of defence and security change makers



THE CONCEPT

IDEX THINK_TANK is a brand-new concept, exclusively launched at IDEX and NAVDEX 2023...the world's premier global defence and security event, attracting more than 130,000 professionals from the defence and security community to Abu Dhabi.

IDEX THINK_TANK will gather groups of six leading defence and security experts from around the world for strategic, closed door, curated conversations about critical topics

IDEX THINK_TANK will consist of a series of 75-minute sessions, moderated by our exclusive partners, and culminating in exclusive strategic white papers being created following the sessions.

Driving real change across the global industry.



THE SESSIONS

1

21st FEB 2023

Land Defence

2

21st FEB 2023

Naval Defence

3

22nd FEB 2023

Air Defence

4

23rd FEB 2023

New Frontiers:
Space Defence

5

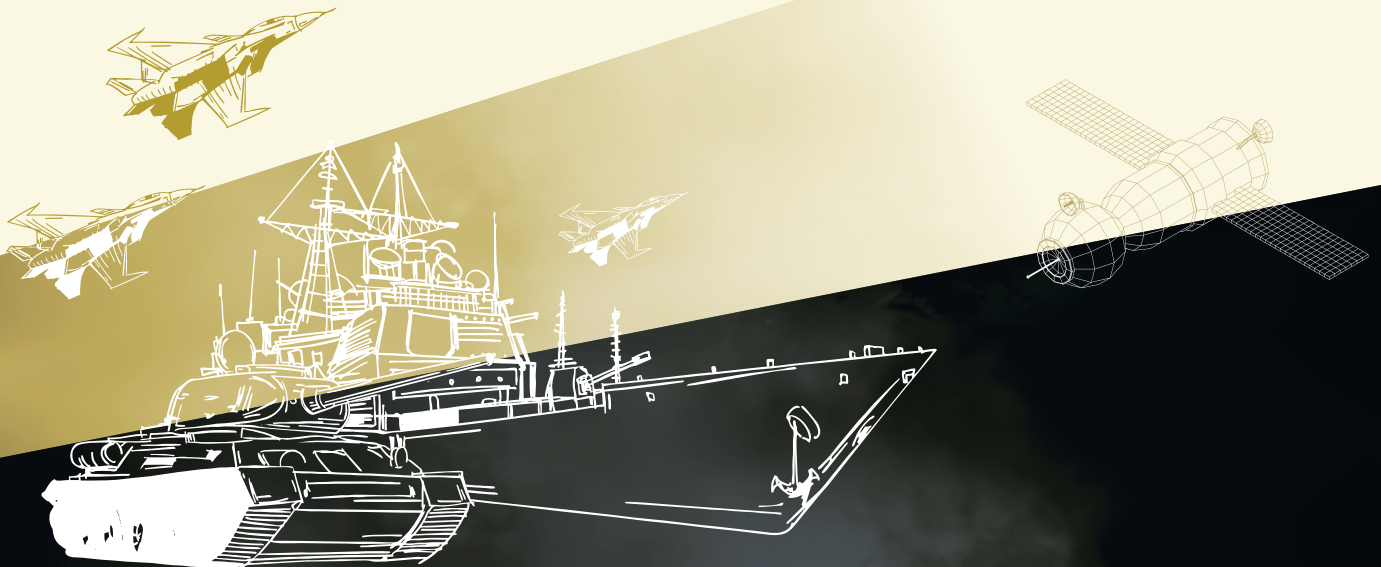
24th FEB 2023

Voices of
Tomorrow: Youth
in Defence

6

24th FEB 2023

Defence Diversity:
Women in Defence



Organised By

CAPITAL
EVENTS



Part of

ADNEC
مجموعة أدنيك GROUP

THE OPPORTUNITY

Align your brand with IDEX THINK_TANK and drive high-level strategic discussion.

Reimagining the future of the global defence and security sector

IDEX THINK_TANK PARTNER

\$25,000

SIX PACKAGES AVAILABLE

- Senior Executive from the partner to moderate the session
- The opportunity, in partnership with Capital Events, to shape the topics and session
- The opportunity, in partnership with Capital Events, to select the participants of the session
- Your logo displayed in parallel with the IDEX THINK_TANK logo on all relevant communications, onsite signage within the IDEX THINK_TANK area and digital
- Exclusive pre-session networking access to a group of high-level international defence and security professionals
- Exclusive video interview 'Executive Summary' to be recorded post session and distributed through all channels
- Photo opportunity with the group in front of a branded wall pre session
- Your brand on the homepage of the IDEX website as an IDEX THINK_TANK partner
- Your brand and 50-word profile on the Sponsors page of the IDEX website
- Your brand presence on an EDM announcing your sponsorship of IDEX THINK_TANK
- Your brand on the logo footer of all event EDMs
- Partner to produce final white paper under joint ownership
- Distribution of the final white paper to be coordinated between Event Organisers and Partner

INTERESTED?

If you'd like to be part of this ground-breaking initiative, contact us TODAY to learn more...but be quick! With only **six curated sessions available**, opportunities are limited.

Nathan Waugh

Portfolio Director
Capital Events
ADNEC Group

✉ nathan.waugh@adnec.ae

☎ +971 (0) 50 624 8789



idexuae.ae